

6th Edition of

ADVANCEMENTS IN LASERS, OPTICS AND PHOTONICS

Expo, Hybrid Conference

October 8-10, 2024 Naples, Italy

# IT'S TIME TO THINK OUTSIDE THE BOOTH!

6<sup>th</sup> Edition of Advancements in Lasers, Optics and Photonics Expo 2024 Hybrid Conference offers a wide range of sponsorship opportunities to increase the visibility of your brand beyond the exhibit hall.

By becoming a sponsor or advertiser, buyers will:

- Remember your company, products and features.
- See you as a supporter of public safety.
- Recognize your brand.
- See you as a partner and industry visionary.
- Hold you above others in purchasing decision.

### **TYPES OF SPONSORSHIP**

There are four types of Sponsorship starting from

1. Platinum 2. Gold 3. Silver and 4. Exhibitor

### 1. PLATINUM (\$ 5000)

- An opportunity to sponsor 3 Poster Presentation Awards
- An Opportunity to talk in the 20 min session, which is an excellent marketing exposure
- Three corporate sponsored workshop slots (audio visual included)
- Two complimentary exhibit booths with priority to purchase exhibition space and choosebooth location (Booth size 3×3 sqm)
- Five complimentary registrations
- The company / organization logo will be featured on the Conference website, program and promotional material
- Corporate logo on the front cover of the final proceedings
- Full page advert inside the conference book
- Logo recognition in pre-conference emails
- Three inserts provided by the sponsor in the congress delegate bags
- One post congress e-mail message to consented congress registrants up to 60 days after thecongress (content to be provided by the sponsor)
- An exclusive online Promotion on all our Social Networking Sites
- Priority to purchase additional sponsorship items 30% Waiver on Sponsorship for any ofour next year Conferences

#### 2. GOLD (\$ 3000)

- An opportunity to sponsor 2 Poster Presentation Awards
- Two corporate sponsored workshop slot (audio visual included)
- Two complimentary exhibit booth with priority to purchase exhibition space and choosebooth location (Booth size-3×3 sqm)
- Three complimentary congress registrations
- The company / organization logo will be featured on the Conference website, programand promotional material
- Corporate logo on the front cover of the final proceedings
- Full page advert inside the conference book
- Two inserts provided by the sponsor in the congress delegate bags
- An exclusive online Promotion on all our Social Networking Sites
- · Priority to purchase additional sponsorship items
- 25% Waiver on Sponsorship for any of our next year Conference

### 3. SILVER (\$ 2500)

- An opportunity to sponsor 1 Poster Presentation Awards
- Two complimentary conference registrations
- One corporate sponsored workshop slot (audio visual included)
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3×3 sqm)
- The company / organization logo will be featured on the Conference website, program and promotional material
- Corporate logo on the front cover of the final proceedings
- One insert provided by the sponsor in the congress delegate bags
- Priority to purchase additional sponsorship items
- An exclusive online Promotion on all our Social Networking Sites
- 20% Waiver on Sponsorship for any of our next year Conferences

### **4. EXHIBITOR (\$ 1500)**

- An opportunity to sponsor 1 poster presentation award
- One complimentary congress registration
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3×3 sqm)
- The company / organization logo will be featured on the Conference website, program and promotional material
- One insert provided by the Exhibitor in the congress delegate bags

- An exclusive online Promotion on all our Social Networking Sites
- Recognition of your products and services in the world market through our website
- Develop new client relationships and strengthen through B2B Meeting
- Brand briefing at the opening and closing ceremonies
- 10% Waiver on Sponsorship for any of our next year Conference

## Sponsor any session or activity

Level of Sponsorship	Platinum	Gold	Silver	Exhibitor
Complimentary event registration	5	3	2	1
Poster Sponsorship Awards	3	2	1	1
Corporate Sponsored Workshop slots	3	2	1	1
Exhibitor Booths	Yes	Yes	Yes	Yes
Logo recognition on meeting material	Yes	Yes	Yes	Yes
Logo printer on conference banner	Yes	Yes	Yes	Yes
Direct link to company homepage	Yes	Yes	Yes	Yes
Acknowledgement in inaugural address	Yes	Yes	Yes	Yes
Advertisement on printed final program	Yes	Yes	Yes	Yes
Opportunity to deliver a talk	Yes	Yes	Yes	Yes
One exhibition booth/table	3 Sqmt	3 Sqmt	3 Sqmt	3 Sqmt
Sponsor representative to serve asa SCM	Yes	Yes	Yes	1
Full page advertisement in the abstract book	Yes	Yes	Yes	Yes
Post message on the closed alumni linkedIn page	Yes	Yes	Yes	Yes
Lunch Sponsor	Yes	Yes		
Tea/Coffee break sponsor	Yes	Yes		

### **Exhibition Slot/Booth**

### Why Exhibit at advancements of Laser, Optics & Photonics 2024?

The opportunity to exhibit is an integral part of the Event and the exhibition area will be a major hub of activities. Exhibiting gives you an edge the Passing trade of potential and qualified customers that walk past your stand will be highly significant. We have designed the exhibition layout to ensure the highest levelof exposure to delegates at 6<sup>th</sup> Edition of Advancements in Lasers, Optics and Photonics Expo 2024 Hybrid Conference.

# Why 6<sup>th</sup> Edition of Advancements in Lasers, Optics and Photonics Expo 2024 will be a successful Congress for Exhibitors?

- The size of the Exhibition Hall will allow us to combine the exhibition with Congress supported catering services during coffee breaks and lunch time attracting delegates to the Exhibition Hall.
- Coffee breaks and lunches will be in the exhibition hall and well positioned Within the exhibition space
- We will offer opportunities for exhibitors wishing to join the Scientific sessions to do so without additional charges





#### **Contact Details:**

Program Manager

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### **Important Dates**

Sponsorship ends: September 30<sup>th</sup>, 2024 Registration ends: October 8<sup>th</sup>, 2024

Register before the early bird date to avail the discounted price



http://laseroptics.linkinscience.com/registration